



# IACS Teachers' Convention

## Exhibitor & Advertiser Opportunities

### Exhibitor Rates

- \$300 for 1 table (will include your color logo and link to your website in Exhibitors section of website and listing in Conference Booklet Exhibitor page)
- \$500 for 2 tables
- \$125 each additional table
- \$75 for Power Outlet/Electricity

### Home Business Exhibitor Rates

- \$200 for 1 table (will include your color logo and link to your website in Exhibitors section of website and listing in Conference Booklet Exhibitor page)
- \$100 each additional table (will include half page ad features as listed below)
- \$50 for Power Outlet

### Additional Information

- All requests for exhibitor space and sponsorship will be treated on a first come, first served basis.
- Exhibitor booth, advertiser, and sponsorship requests must be accompanied by full payment to secure listings on website or promotional material.
- Please provide us a high resolution image of your logo, preferably a PNG with a transparent background.
- Table locations will be assigned by the convention staff unless you have purchased one of the premium sponsorships.

### Logistical Information

- Space includes one 8' table, two chairs, and wastebasket.
- Set up time will be September 25, 2024, from 5:30 – 9:00 p.m. and on September 26, 2024, from 7:00 – 8:00 a.m.
- Exhibitor hours are September 26 from 8:00 a.m. – 4:15 p.m. and September 27 from 8:00 a.m. – 11:45 a.m.
- You may break down displays after 11:45 a.m. on September 27. You must be cleared out of the room by 2:00 p.m.

### Refunds

Refunds due to cancellation will be issued after the convention at the following rates. Requests need to be emailed to the convention secretary at [audreafuller@outlook.com](mailto:audreafuller@outlook.com):

- Before July 1, 2024; 75% | Before August 1, 2024; 50%
- Before September 13, 2024; 25% | After September 13, 2024 – no refunds

**Deadlines:** We must have your completed application and payment by August 1, 2024, for sponsorships to be included on website banners and other printed material.



# IACS Teachers' Convention Advertiser Rates

## Advertiser Only Rates

### **\$400 - Conference Screens: Provide a slide to be shown on general session screens during announcement loops.**

- Color logo displayed on conference website. Please provide us a high resolution image of your logo, preferably a PNG with a transparent background.
- Your logo will link back to your website.
- Please email the .jpg, .pub, or .pdf of the slide in 16:9 ratio already completed to [audreafuller@outlook.com](mailto:audreafuller@outlook.com) by **September 1, 2024**

### **\$300 - Full Page Black-and-white Inside Ad in Convention Booklet (Covers reserved for Sponsors)**

- Color logo displayed on conference website. Please provide us a high resolution image of your logo, preferably a PNG with a transparent background.
- Your logo will link back to your website.
- Ad will be placed in an 8 ½ x 11 conference booklet. Please email the .jpg or .pdf of the ad already done to this size to [audreafuller@outlook.com](mailto:audreafuller@outlook.com) by **September 1, 2024**.

### **\$150 - Half Page Black-and-white Ad in Convention Booklet**

- Color logo displayed on conference website. Please provide us a high resolution image of your logo, preferably a PNG with a transparent background.
- Your logo will link back to your website.
- Ad size will be 8 ½ x 5 ½ and placed in an 8 ½ x 11 conference booklet. Please email the .jpg or .pdf of the ad already done to this size to [audreafuller@outlook.com](mailto:audreafuller@outlook.com) by **September 1, 2024**.

## Welcome Packet Flyer

If you would like to put a flier into our welcome packet, please select one of the options below. Deadline is August 1, 2024.

**\$150:** Mail your own pre-printed flier to the Convention Organizer to be inserted into the attendee's welcome packet.

**\$300:** Email a flier to the Convention Organizer and we will print an 8 ½ x 11 single-sided sheet in black and white.

**\$400:** Email a flier to the Convention Organizer and we will print an 8 ½ x 11 single-sided sheet in color.