

# IACS Teachers' Convention Sponsorship Opportunities

You are welcome to purchase more than one sponsorship package. There is limited availability with some sponsorships, so it is on a first-come, first-served basis.

#### Diamond Level Sponsorship • \$4,000

- Limited to **three** Diamond Level Sponsors.
- You will be given the opportunity to have five minutes to address the conference attendees or show a video at the start of one of our general sessions.
- You will also be given the opportunity to have up to seven minutes to address the leaders or show a video during the pastor and administrator's meeting.
- You will be able to provide up to a three minute video to be part of the luncheon presentations.
- You may supply one slide to be shown during the loop of general session advertisements. (\$400 value)
- You may supply a different slide to be shown during the loop of luncheon, hospitality room, and administrators breakfast advertisements, if desired. (\$600)
- You will be given the first through third opportunity to pick your spot in the Exhibitor Hall. Your table selection opportunity will be chosen in order of Diamond Sponsorship registration (first come, first choice).
- Three tables (\$625 value), additional tables available to purchase at exhibitor rates.
- Electricity supplied to tables in the Exhibitor Hall (\$75 value).
- Choice of prime location for full page color ad in program booklet. May choose from Inside Front Cover, Inside Back Cover, or Outside Back Cover (First come, first choice. \$500 value).
- Your logo will be listed on the main page of the conference webpage as well as the first ones on the exhibitor listing web page as Diamond Level Sponsor. Logo will link to your website.
- Special notation on Booklet Exhibitor Page as Platinum Level Sponsor (\$50 value).
- Diamond Sponsorship listed on a banner stand located in the conference registration area.
- Diamond Sponsorship listed on sponsorship projection screens throughout the conference.
- Opportunity to supply flier or gift in welcome packets. (up to \$400 value)

### Platinum Level Luncheon Sponsorship • \$3,000

- Limited to three sponsors for our Thursday luncheon.
- Up to five minutes to show a video or address the attendees during the.
- You may supply one slide to be shown during the loop of luncheon advertisements AND general sessions. (\$500 value)
- Two Exhibitor Hall tables (\$500 value), additional tables available to purchase at exhibitor rates.
- You will be given the opportunity to pick your spot in the Exhibitor Hall in the order your sponsorship is received (Spots 4-6)
- Exhibit hall access to electricity (\$75 value).
- Full page inside ad in the conference booklet (\$300 value) and special notation on Booklet Exhibitor Page as Platinum Level Sponsor (\$50 value).
- Platinum Sponsorship listed on a banner stand located in the registration area of the conference hall.
- Platinum Sponsorship listed on projection screens in the general session auditorium.
- Platinum Sponsorship noted on the conference web pages with your logo. Logo will link to your website.
- Opportunity to supply flier or gift in welcome packets. (up to \$400 value)

## Platinum Level Administrator's Breakfast Sponsorship • \$3,000

- Limited to **two** sponsors for the administrator's breakfast.
- You will be given the opportunity to have five to seven minutes to address the leaders or show a
  video during the pastor and administrator's breakfast on Friday morning.
- You may supply one slide to be shown during the loop of the general session AND Administrator's breakfast advertisements/announcements. (\$500 value)
- You will be given the opportunity to pick your spot in the Exhibitor Hall in the order your sponsorship is received (Spots 7-9 in Reservation Order).
- Two tables in the Exhibit Hall (\$500 value), additional tables available to purchase at exhibitor rates.
- Exhibit hall access to electricity (\$75 value).
- Full page inside ad in the conference booklet (\$300 value) and special notation on Booklet Exhibitor Page as Gold Level Sponsor (\$50 value).
- Conference Gold Sponsorship listed on a banner stand located in the registration area of the conference hall.
- Conference Gold Sponsorship listed on projection screens in the general session auditorium.
- Conference Gold Sponsorship noted on the conference web pages with your logo. Logo will link to your website.
- Opportunity to supply flier or gift in welcome packets. (up to \$400 value)

## Gold Level General Session Sponsorship • \$3,000

- Limited to **three** gold level sponsors for general sessions.
- You will be given the opportunity to show a video at the start of one of our general sessions.
- You may supply one slide to be shown during the loop of general session advertisements/announcements. (\$400 value)
- You will be given the opportunity to pick your spot in the Exhibitor Hall in the order your sponsorship is received (Spots 7-9 in Reservation Order).
- Two tables in the exhibit hall (\$500 value), additional tables available to purchase at exhibitor rates.
- Exhibit hall access to electricity (\$75 value).
- Full page inside ad in the conference booklet (\$300 value) and special notation on Booklet Exhibitor Page as Gold Level Sponsor (\$50 value).
- Conference Gold Sponsorship listed on a banner stand located in the registration area of the conference hall.
- Conference Gold Sponsorship listed on projection screens in the general session auditorium.
- Conference Gold Sponsorship noted on the conference web pages with your logo. Logo will link to your website.
- Opportunity to supply flier or gift in welcome packets. (up to \$400 value)

### Silver Level Hospitality Room Sponsorship • \$1,500

- You will be given an opportunity to pick your spot in the Exhibitor Hall after other higher sponsorship levels have selected their spots. Your table selection opportunity will be based on first come-first served.
- You may supply one slide to be shown during the loop of general session AND hospitality room advertisements/announcements.
- One table in the Exhibit Hall (\$300 value), additional tables available to purchase at exhibitor rates.
- Exhibit Hall access to electricity (\$75 value)
- Full page inside ad in the conference booklet (\$300 value) and special notation on booklet exhibitor page as Silver Level Sponsor (\$50 value).
- Conference Silver Sponsorship listed on a banner stand located in the registration area of the conference.
- Conference Silver Sponsorship listed on projection screens in the general session auditorium.
- Conference Silver Sponsorship noted on the conference web pages with your logo. Logo will
- link to your website.
- Opportunity to supply flier or gift in welcome packets. (up to \$400 value)

### **Other Sponsorship Opportunities**

- Provide lanyards for attendee name tags.
- Provide bags for the welcome packets.
- Provide gifts to put into the welcome packets for the attendees.

#### **How To Become A Sponsor**

- Head over to the IACS Christian Educators website page at https://illinoisacs.org/christian-educators-conference.
- Scroll down to the bottom of the page and choose your sponsorship package of choice.
- Complete the online payment process (check out)
- After you successfully check out, our team will reach out to provide you with the information that you'll need for a successful weekend.

